

JOSUÉ E MUÑOZ

TRANSMEDIA STORYTELLER
MINDFUL MEDIA EDUCATOR

JOSUE@OTWAY.MEDIA

EXPERIENCE

PITZER INTERCOLLEGIATE MEDIA STUDIES Production Center Support Claremont (Spring 2024-)
Organized with work-study students to update and upkeep the Production Center spaces • Advised students on projects across multimedia disciplines to uplift impactful stories and pass on media • Collaborated with Faculty & Staff on extracurricular projects • Oversaw equipment reservations and checkouts twice a week

NATIONAL MUSEUM FOR THE AMERICAN LATINO Digital Media Producer Remote (Summer 2021-)
I am developing and producing my fourth video series with the Smithsonian, to premier at the first permanent gallery dedicated Latino Stories on the National Mall in Washington D.C. • Storyboarded, produced, and interviewed • Work independently and collaboratively from concept to postproduction

BUZÓN DEL BARRIO X FRONTLINE OBSERVER Media Literacy Educator and Series Producer (2023)
Translated and simplified academic media literacy concepts for bilingual audiences • Managed the Cielo Fund grant for a Pilot program • Leading development for Spanish language Public Access Program

BLUE SKY CENTER Desert Fellow & Mindful Media Educator New Cuyama, CA (March-July 2023)
Designed and implemented a mindful media curriculum • Lead youth and community programming to innovate media habits • Collaboratively shaped the process with local nonprofit to published a brochure for residents • Co-created a mindful media garden: 6-word story seeds grew into multimedia poems

LOS ANGELES NEIGHBORHOOD LAND TRUST Social Media & Narrative Consultant L.A. (2020-2023)
Increased engagement, daily posts, plan and executed communications for 3 Annual Garden Party • Developed participatory video project for the Park Equity Leadership Academy

LA LIVING SCHOOLYARDS COALITION Social Media Consultant L.A. (2022-2023)
Created a social Media from scratch • Grew page to 222 followers in 4 months Organized digital campaign for Coalition's First Convening: organized volunteers to document and share community stories

SMITHSONIAN LATINO CENTER Videographer, Workshop Facilitator, Staff D.C. (2017-2021)
I co-designed curriculum and facilitated workshops on cultural storytelling • Facilitated groups of 12th grade leaders through activities and group projects • coordinated weeklong programming and meals for participants

LOS ANGELES COUNTY PARKS & RECREATION Mindful Media Educator L.A. (2020-2021)
Developed & hosted 3 week and 6 week course: Mindful Media Makers • Facilitated weekly virtual space for tweens and teens to share and build their understandings of mindful media consumption and creation

BRAVE NEW FILMS Marketing & Distribution Fellow L.A. (2018-2020)
Developed, hosted, and produced most engaging IG post, 2018 • Managed all social media accounts for digital campaigns • Kept projects on track and communicated with internal teams to deliver assets on time • Created and curated graphic design and video content for daily social media and email posts • Developed educational resources optimized for specific platforms • Conducted, evaluated, and shared social analytics

DELTA KAPPA ALPHA CINEMATIC ARTS FRATERNITY Education & Embodiment Chair Syracuse & L.A. (2018-)
Founded Diversity Panel to voice underrepresented experiences and perspectives to educate fraternity on representation and inclusion • Prepared and hosted themed-presentation for over 60 members • Organized and Fostered weekly, safer-space to share scripts and critique work • Presently, I develop programming and educational content for the Equity and Embodiment Committee of the West Coast Alumni Network

TECHNICAL & LANGUAGE SKILLS

Fluent Spanish • Ease with Creative Cloud Suite, Google Suite, YouTube, Slack, Facebook, Twitter, Instagram, Canva, Sprout Social, Microsoft Office Suite, FinalCut ProX, Adobe Premier Pro, Photoshop, Lightroom, Element Lighting Board • Fluent in Snapchat & TikTok • Canon C100 and Nikon DSLRs

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communication

Bachelor of Science: Television, Radio and Film - Dec. 2018

Minor: Latin American Studies